



# SMARTA-NET Final Conference

## 24<sup>th</sup> October 2024, Brussels

### Closing session: towards rural mobility 2.0





# Recommendations from the SMARTA-NET survey

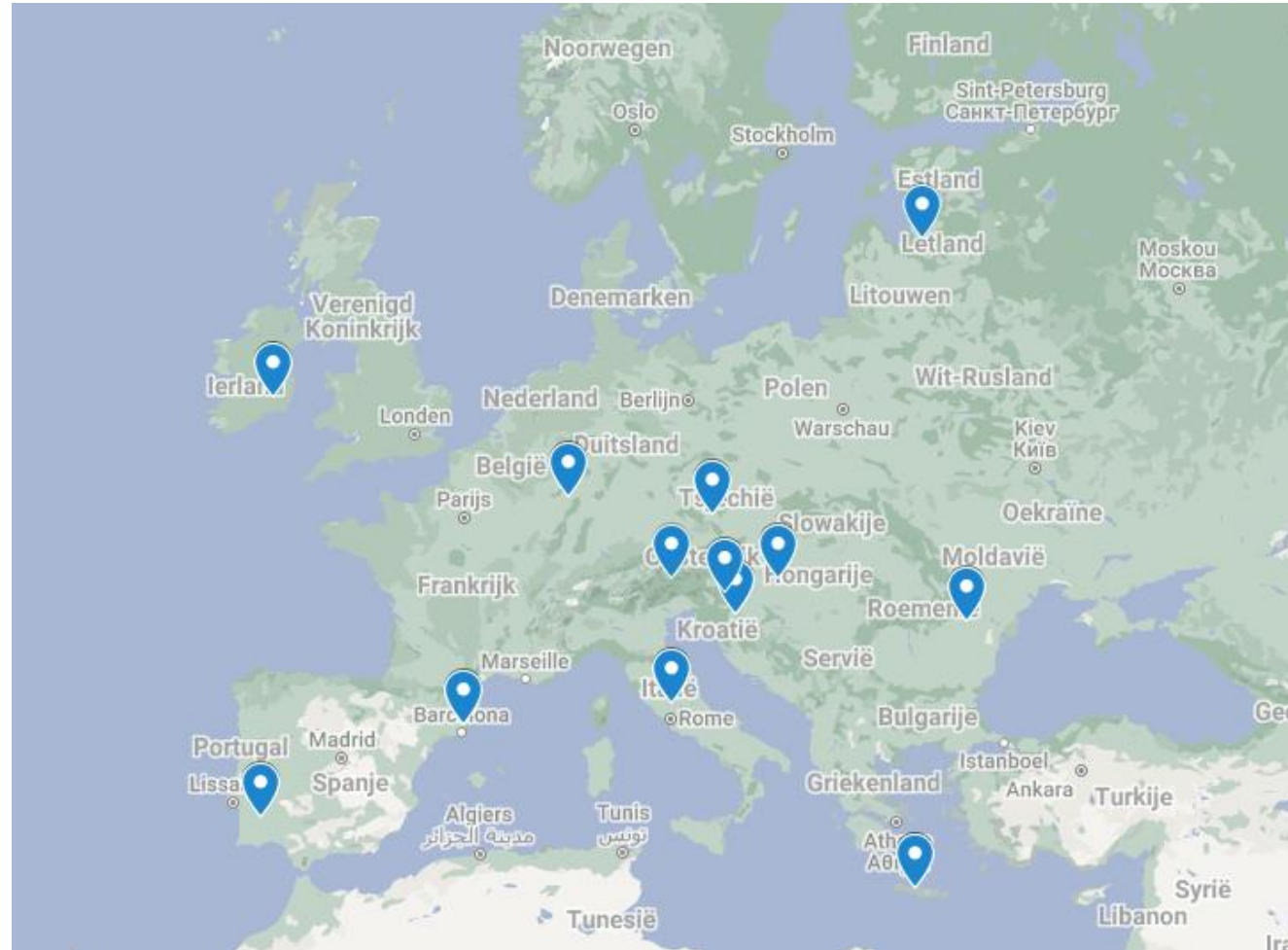


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Final Conference – 24.10.2024



# Rural residents from 13 countries were surveyed





# Lighthouse Sites (LS) face similar issues

- Car Dependency
- Mobility poverty who do not have a car
- Inflation & reduction in PuT offer (frequency & reliability)
- Sustainability is of importance, but only possible when alternatives are available
- Over-tourism in some regions



# Many new policies are developed by LS

- Shared bicycle system in Rethymno
- Electrical busses in Ramnicu Sarat
- New routes and higher frequency planned in Kusel
- SUMP for the Balaton region, including “Village Bus”
- Private operators offering E-bikes in Saleska Valley



# Recommendations - Public Transport

- Better timing and routing in rural areas
- Explore Demand-Responsive Transport in rural areas
- Keep tickets affordable, preventing to leave anyone behind



# Recommendations - Cycling

- Promote E-Bikes are an attractive alternative in hilly areas
- Impelment Shared biking as a system not only for local, but also for tourists
- Targeted infrastructure upgrades are needed to develop a network of segregated cycling lanes



# Recommendations – Sustainability

- Make sustainable alternatives more accessible for users; via e.g. easy-to-use apps for planning cycling and/or public transport trips
- Make citizens more aware of existing alternatives
- Integrate different sustainable modes via Mobility Hubs to make them attractive alternatives to the car





# Recommendations - Tourism

- Introduce tourist traffic management in rural areas that suffer from over-tourism
- Offer more seasonal alternatives for the car in popular touristic regions
- Organize shuttle services at park & ride services to main tourists' attractions



**Thank you for your attention!**