



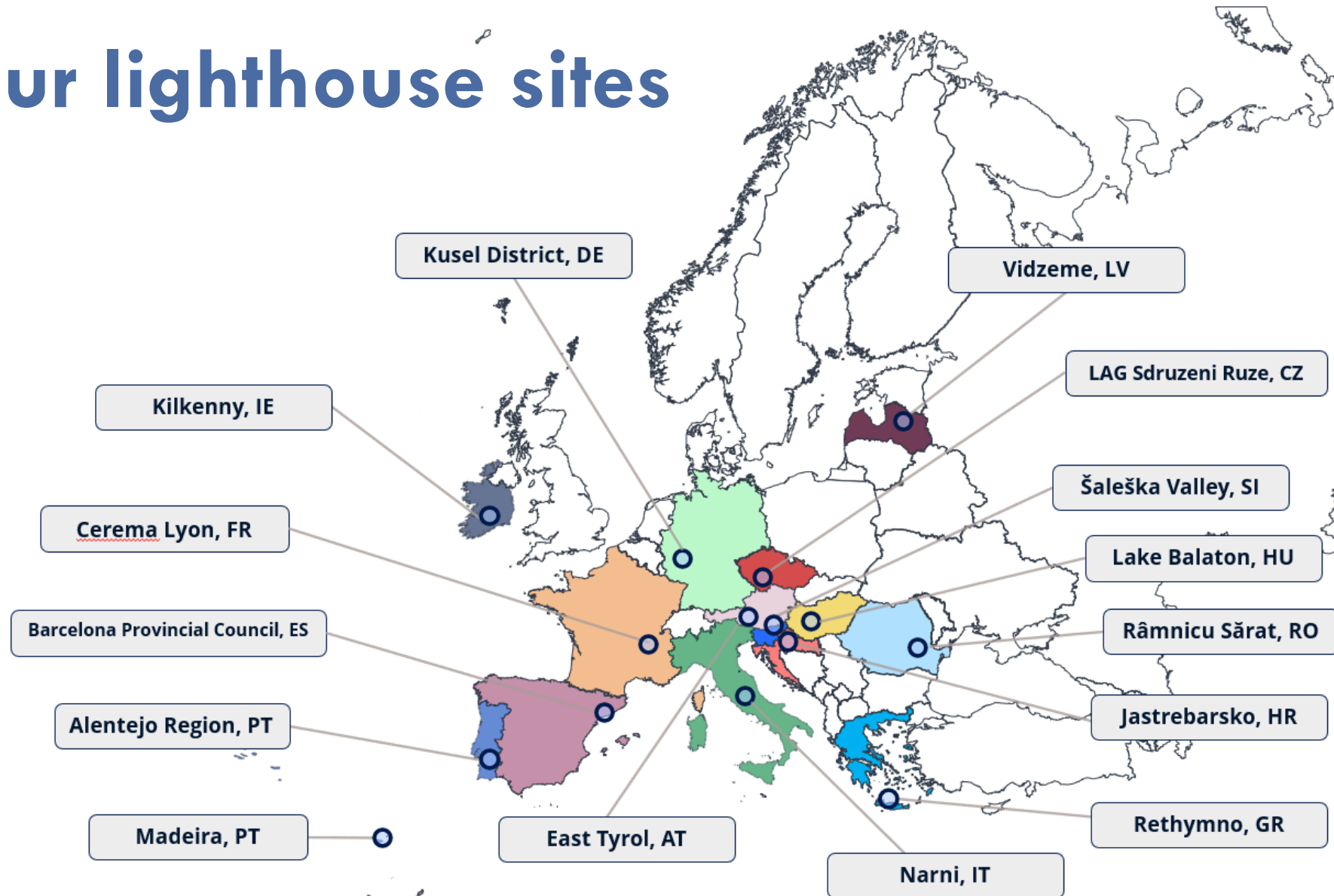
Sharing experiences from the lighthouse sites



Bente Grimm, NIT
Matilde Vezzani, MemEx

Final Conference
October, 23th, 2024, Brussels


Our lighthouse sites



Lighthouse sites experienced networking





Regular cross-European exchange with other rural lighthouse sites



Home About ERMN Events Solutions Resources Tools & Guidance

LIGHTHOUSE SITES EVENT, Narni (Italy), 15-17 May 2023


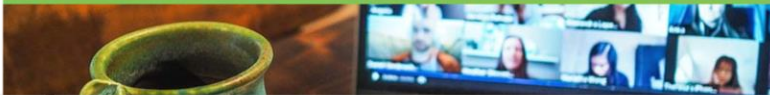
Lighthouse Sites of the European Rural Mobility Network (ERMN) meet for the first time in person in Narni (Italy). The meeting aims to contribute to the mobilisation of the ERMN, creating an opportunity for the lighthouse sites to get to know the project activities and outcomes and each other better. The meeting will also include a site visit for participants in and around Narni.



69 participants from 16 countries

1st ERMN Meeting – Held Online (Zoom) 6-7 June 2023 (mornings)



PURPOSE AGENDA & PRESENTATIONS Open the EVENT REPORT VIDEOS



70 participants from 15 countries

2nd ERMN Meeting – The 2nd ERMN meeting was held from the 10th to the 12th of October 2023 in Bingen am Rhein


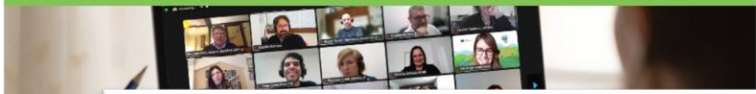
PURPOSE AGENDA & PRESENTATIONS Open the EVENT REPORT VIDEO PHOTO GALLERY



98 participants from 17 countries

3rd ERMN Meeting – Was held online (Zoom) 31 January (morning)


PURPOSE AGENDA & PRESENTATIONS Open the EVENT REPORT VIDEOS



86 participants from 17 countries

4th ERMN Meeting – Was held (online) 13 March 10:00-13:00 (CET)


PURPOSE AGENDA & PRESENTATIONS Open the EVENT REPORT VIDEOS



87 participants from 14 countries

5th MEETING OF THE EUROPEAN RURAL MOBILITY NETWORK – was held on the 15-16th May 2024, Evora, Portugal with site visits on 14th May

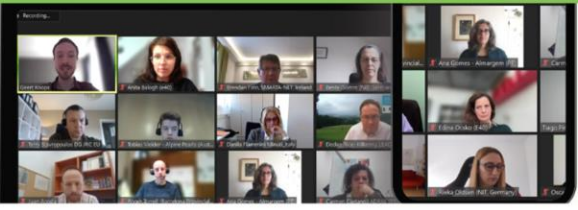
PURPOSE AGENDA & PRESENTATIONS Open the EVENT REPORT VIDEO PHOTO GALLERY



77 participants from 19 countries

6th ERMN meeting – was held (online) 3rd July 10:00-13:00 (CET)

PURPOSE AGENDA & PRESENTATIONS Open the EVENT REPORT VIDEO



108 participants from 19 countries

SMARTA-NET FINAL CONFERENCE – Shaping the future of Rural Mobility 23rd and 24th October 2024, Brussels, Belgium

AGENDA & PRESENTATIONS DOWNLOAD DAY 2 AGENDA TUNE IN : DAY 2 LIVESTREAM

PURPOSE

The SMARTA-NET Project is hosting its Final Conference in Brussels (Belgium) with the aim of highlighting the diversity of rural contexts and explore how mobility and tourism solutions can be developed and implemented according to specific local conditions. The event will be the occasion to get to know the outcomes of SMARTA-NET different activities, including guidance's elaboration, training, and evaluation analysis. The event will also focus on urban and rural linkages and on the SMARTA-NET recommendations to enhance SUMP's taking into account requirements and needs of rural areas.



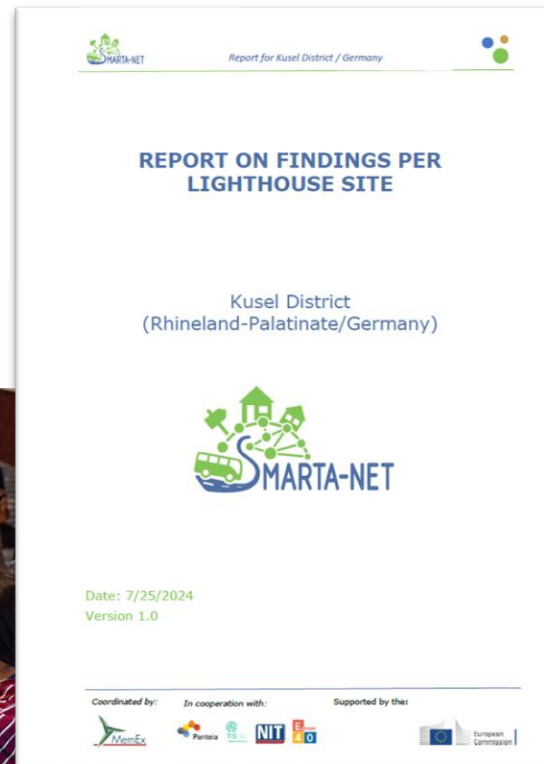
Contact to other lighthouse sites and ERMN-members

- We are not alone
- We are many
- Similar ideas at different places in Europe
- Interesting solutions and good examples



Tighter contact within the lighthouse sites

- Joined experiences of the ERMN-meetings
- Trainings
- Survey



MOBILITA
PRO LIDI
v MAS Sdružení Růže
workshop 2

19. března 2024 8:30 - 12:30

8:30 cyklooprava v regionu
10:30 udržitelný turismus

- podpora a vytváření prostředí přívětivého pro
turisty bez osobních vozidel

určeno pro:

- Majitelé ubytovacích zařízení
- Místní podniky a obchodníci
- Odborníci v oblasti cestovního ruchu
- Zástupci městských úřadů a regionálních institucí
- Každý, kdo má zájem o udržitelný rozvoj turismu

klub volnočasových aktivit Radost
Žižkovo nám. 149, Borovany

kontakt: Adéla Píková, 774 763 470, pikova@mas-sdruzeniruze.cz
přihlášení: <https://forms.gle/PaHrnbnTsyW46o89>
www.mas-sdruzeniruze.cz

ISIR MAS Sdružení Růže SMARTA-NET



Peer-to-peer cooperation mobilized

Local level

Bilateral
cooperations

Pan-European
level

The Lighthouse Site posters




23-24 OCT 2024
BRUSSELS BELGIUM

LIGHTHOUSE SITE: EAST TYROL

SMARTA-NET FINAL CONFERENCE



Why did you join the ERMN ?
 We joined the ERMN to be a part of a network of people who have similar objectives regarding mobility and rural development. Through this, we aimed to accelerate the process of creating ideas to promote sustainable rural mobility. As rural and remote areas face similar challenges regarding public transport, we believe that dialogue within the ERMN is essential to achieving our goals. Additionally, sharing the knowledge we gain with local stakeholders and decision-makers is a significant benefit of being part of the ERMN.



Lessons learnt from the engagement & training activities
 From the engagement and training activities, we ourselves could get a better understanding and overview over good practices, operational factors and in general things to consider on the way to improving concepts in public transport. Moreover, to be able to share the newly gained knowledge in the region, with stakeholders and decisionmakers, is a significant benefit from the ERMN.



Next plans after SMARTA-NET
 In the future, our goal is to implement a demand-responsive transport system and network that bridges the gap between traditional public transport services and individual motorized transport. We aim to promote its use among both local residents and tourists by implementing digital tools to make the service easier and more efficient. Further engagement in the ERMN will enable us to share our experiences on this journey, gain additional knowledge, and refine our actions along the way.



Country: Austria

Type: Region

Population: 48.841

Key characteristics: mountains, remote, rural

Contact information:
 Jakob Britz
 Project Management Mobility
 j.britz@rmo.at, +43 (0)4852 72820 578

Key features
 East Tyrol is located in the southern part of Austria, directly south from the main alpine ridge. With an area of 2.020 km² and 48.841 inhabitants, East Tyrol is very sparsely populated (24 inh./km²). Due to its large share of natural space and its scenic beauty, East Tyrol attracts lots of tourists both in summer and winter with about 2.1 million overnight stays per year.





23-24 OCT 2024
BRUSSELS BELGIUM

LIGHTHOUSE SITE: RETHYMNO

SMARTA-NET FINAL CONFERENCE



Key features
 Rethymno, a 397,48 km² area with 57,216 residents, sees 700K tourists annually. Its territory includes part of the Mount Idi massif to the east and the Kedros mountains to the southeast. With 60% car reliance, it promotes sustainable mobility through active transport, electromobility, and a circular economy. Rethymno joined the CIVITAS PAC in 2018.



Lessons learnt from the engagement & training activities
 Participating to the ERMN events, Rethymno learned from others' experiences, gaining insight into the pros and cons of mobility strategies and identifying rural needs. They found that shared rural solutions benefit transport and social cohesion, reducing regional disparities. Observing similar challenges in EU rural areas helped underline the importance of adaptable, local strategies in Rethymno. Discussing practices like "Ring a Link" and the "Inclusive Hub Network" sparked interest in similar local applications.



Next plans after SMARTA-NET
 Participation in the ERMN inspired Rethymno to explore rural mobility solutions like flexible transport and asset sharing. Ongoing EU projects deepen its mobility insights, focusing on improving tourist mobility. The ERMN enabled collaboration, solution testing, and local adaptation.



Country: Greece

Type: Municipality

Population: 57.216

Key characteristics: Medium-size Mediterranean coast, located on the northern coast of the island of Crete

Contact information:
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 Mayor, Advisor
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 +30 2831040019




2 different templates

15 Lighthouse Site posters



Posters-highlights



1. Key features of the site

23-24 OCT 2024
BRUSSELS BELGIUM

LIGHTHOUSE SITE: ALENTEJO REGION

SMARTA-NET FINAL CONFERENCE



Key features
The Lighthouse Site is in Alentejo, Portugal, consists of four sub-regions: Central, Litoral, Alto, and Baixo Alentejo, covering 47 municipalities. The region is rural and sparsely populated (17 inhabitants/km²), with limited infrastructure and mobility challenges.

Lessons learnt from the engagement & training activities
Training for municipalities and inter-municipal organizations is crucial for enhancing accessibility and mobility of Alentejo. Collaborative training and meetings strengthen their capacity to respond to mobility challenges. Notable practices from SMARTA-NET relevant for Alentejo include "Ring a Link," which offers on-demand transport for rural communities, and "sopotniki," which empowers communities to address mobility, social isolation, and active aging needs.

Why did you join the ERMN ?
The region faces constraints in mobility similar in other European areas. With SMARTA-NET, the region has been able to debate and try to find appropriate solutions. Reflecting on the role of mobility to support rural development: Design Sustainable Mobility Plans; Test and implement shared mobility solutions; Find funding for sustainable mobility solutions; Improve articulation between the different levels; Improve communication with population and stakeholders; creating synergies with tourism.



Next plans after SMARTA-NET
Mobility is crucial for sustainable development. New initiatives or pilot solutions can help meet people's needs. Tourism and mobility can offer joint solutions and achieve greater scale. The ERMN provides a platform to discuss challenges and opportunities, while fostering a unified voice at the European level.

2. Why did you join the ERMN?

3. Lessons learnt from the engagement and training activities

4. Next plans after SMARTA-NET

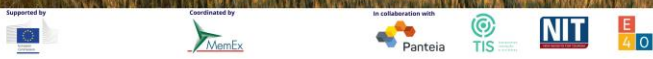
Country: Portugal

Type: Region

Population: 468.672

Key characteristics:
Vast dispersed plains and low-altitude mountains

ADRAL
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Main themes emerged

CHALLENGES/LESSONS LEARNT

Need to implement a "basic level of mobility" for all

On-demand services are key in these regions

Collaborating with local actors and focusing not only on mobility, but also on access to essential services is crucial

Need to prioritize rural mobility with strategies tailored to local needs

Improving connectivity in rural areas is crucial

OPPORTUNITIES IN JOINING ERMN

ERMN provides a platform to discuss challenges and opportunities, while fostering a unified voice at the European level

Observing similar challenges in EU rural areas helped underline the importance of adaptable, local strategies

Collaborative training and meetings strengthen the capacity to respond to mobility challenges

Events that encouraged sharing experiences and expert insights were extremely valuable



Tips for enjoying the posters

“Snap & Share”

Take pictures of your favorite posters and share them on social media to spread the word about rural mobility!

“Collect Business Cards”

Jot down the contact information you find on the posters and make sure to collect them! It’s a great way to network and learn more about the projects.

“Choose the solution you like the most and.. Be inspired!”

Discover how other regions are tackling similar challenges, ask questions to the experts, and take action!”



Contact



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