

Mobility in tourism regions - Analysis of the current situation

Checklist Multimodal mobility on site

Optimised public transport

Suitable location of the stops (e.g. train station, tourist destinations, accommodation, town centre)

already exists

good

rather poor

expansion/improvement desired

does not yet exist

should be implemented

need more information

implementation not sensible

Notes

Attractive stops (covered, clear timetable information incl. real-time display, seating)

already exists

good

rather poor

expansion/improvement desired

does not yet exist

should be implemented

need more information

implementation not sensible

Notes

Checklists available at: <https://www.klimaaktiv.at/service/tools/mobilitaet/checklist-tourismus-mobilitaet.html>

This checklist was developed by the Federal Ministry of Climate Action, Environment, Energy, Mobility, Innovation and Technology of the Republic of Austria. It is part of a set of five checklists on sustainable tourist mobility. In order to make the checklists accessible to tourism and mobility stakeholders in rural communities in other countries, they were translated into English during the SMARTA-NET project and slightly supplemented to also meet the needs of coastal regions. We recommend to use the checklists together with the "Guidance on Sustainable Mobility in rural tourism communities" that was developed by the NIT – Institute for Tourism Research in Northern Europe (seated in Kiel/Germany) and can be found at https://www.smarta-net.eu/guidance_documents/. SMARTA-NET is an initiative of the European Commission, under DG MOVE that aims to promote sustainable and resilient mobility connections between rural areas, within remote areas such as islands, and between remote rural areas (including isolated regions) and urban areas, taking into account the need to support ecotourism. For further information see www.smarta-net.eu.

Regular operation with connections to the most important tourist destinations, intersection with everyday

already exists

good

rather poor

expansion/improvement desired

does not yet exist

should be implemented

need more information

implementation not sensible

Notes

On-demand transport

Collective call taxi (fixed stops, flexible route)

already exists

good

rather poor

expansion/improvement desired

does not yet exist

should be implemented

need more information

implementation not sensible

Notes

On-call bus (fixed stops and route, only runs when required)

already exists

good

rather poor

expansion/improvement desired

does not yet exist

should be implemented

need more information

implementation not sensible

Notes

Hiking and ski bus, bike bus, beach bus

already exists

good

rather poor

expansion/improvement desired

does not yet exist

should be implemented

need more information

implementation not sensible

Notes

Night taxi (service outside public transport operating hours)

already exists

good

rather poor

expansion/improvement desired

does not yet exist

should be implemented

need more information

implementation not sensible

Notes

Attractive barrier-free on-demand transport with environmentally friendly drives

already exists

good

rather poor

expansion/improvement desired

does not yet exist

should be implemented

need more information

implementation not sensible

Notes

E-Carsharing

Suitable location of the rental stations (e.g. train station, town centre, accommodation)

already exists	does not yet exist
good	should be implemented
rather poor	need more information
expansion/improvement desired	implementation not sensible

Notes

Attractive, easily accessible loan system for one-time users (e.g. uncomplicated online registration)

already exists	does not yet exist
good	should be implemented
rather poor	need more information
expansion/improvement desired	implementation not sensible

Notes

Sufficient publicly accessible charging infrastructure in the region

already exists	does not yet exist
good	should be implemented
rather poor	need more information
expansion/improvement desired	implementation not sensible

Notes

Briefing for e-vehicles (charging process, charging station locations, routing, etc.)

already exists

good

rather poor

expansion/improvement desired

does not yet exist

should be implemented

need more information

implementation not sensible

Notes

Visible e-vehicles (use as advertising space!)

already exists

good

rather poor

expansion/improvement desired

does not yet exist

should be implemented

need more information

implementation not sensible

Notes

Cycling

Secure and covered bicycle parking spaces (possibly with e-charging points) in the town centre, at accommodation and excursion destinations

already exists

good

rather poor

expansion/improvement desired

does not yet exist

should be implemented

need more information

implementation not sensible

Notes

Bike service stations

already exists

good

rather poor

expansion/improvement desired

does not yet exist

should be implemented

need more information

implementation not sensible

Notes

Bicycle transport on public transport

already exists

good

rather poor

expansion/improvement desired

does not yet exist

should be implemented

need more information

implementation not sensible

Notes

Regional bike rental system with different models; or specialised individual solutions

already exists

good

rather poor

expansion/improvement desired

does not yet exist

should be implemented

need more information

implementation not sensible

Notes

Joint regional cycle marketing

already exists

good

rather poor

expansion/improvement desired

does not yet exist

should be implemented

need more information

implementation not sensible

Notes

Inner-city cycle guidance system

already exists

good

rather poor

expansion/improvement desired

does not yet exist

should be implemented

need more information

implementation not sensible

Notes

Cycle route suggestions for excursions in the region

already exists

good

rather poor

expansion/improvement desired

does not yet exist

should be implemented

need more information

implementation not sensible

Notes

Rental offers on site, e.g. (e-)bikes incl. trailer/child's seat/helmet, ski equipment, buggies, (e-)transport bikes, etc.
Select suitable vehicle types and tyres according to topography, terrain and target group.

already exists

good

rather poor

expansion/improvement desired

does not yet exist

should be implemented

need more information

implementation not sensible

Notes

Pedestrian traffic

High quality of stay in public spaces (shaded seating, cooling e.g. through green and water elements,...).

already exists

good

rather poor

expansion/improvement desired

does not yet exist

should be implemented

need more information

implementation not sensible

Notes

Guidance system for short routes (to sights, hiking starting points, public transport stops, bike and car sharing, shopping facilities, etc.)

already exists

good

rather poor

expansion/improvement desired

does not yet exist

should be implemented

need more information

implementation not sensible

Notes

Attractive and safe footpath infrastructure in town centres (30 km/h zones, traffic calming, crossing aids, barrier-free pavements, traffic light regulation, etc.)

already exists

good

rather poor

expansion/improvement desired

does not yet exist

should be implemented

need more information

implementation not sensible

Notes

Incentives and restrictions (see also Information and communication)

Restrictions on access to excursion destinations by private car (except for local residents)

already exists

good

rather poor

expansion/improvement desired

does not yet exist

should be implemented

need more information

implementation not sensible

Notes

Guest or leisure cards including use of public transport, discounts on rental offers

already exists

good

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expansion/improvement desired

does not yet exist

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Notes

Parking space offer and design (limited number of parking spaces or parking space management at excursion destinations, paid short-term parking zones in the town)

already exists

good

rather poor

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does not yet exist

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need more information

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Notes

Own ideas