

Mobility in tourism regions - Analysis of the current situation

Checklist Multimodal arrival and departure

Attractive national and international connections

Functioning interfaces in public transport (good transfer connections, especially from long-distance transport to local transport, intervals, punctuality, etc.)

already exists

good

rather poor

expansion/improvement desired

does not yet exist

should be implemented

need more information

implementation not sensible

Notes

Travel time maps to illustrate the train connections from important markets of origin

already exists

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Notes

Checklists available at: <https://www.klimaaktiv.at/service/tools/mobilitaet/checklist-tourismus-mobilitaet.html>

This checklist was developed by the Federal Ministry of Climate Action, Environment, Energy, Mobility, Innovation and Technology of the Republic of Austria. It is part of a set of five checklists on sustainable tourist mobility. In order to make the checklists accessible to tourism and mobility stakeholders in rural communities in other countries, they were translated into English during the SMARTA-NET project and slightly supplemented to also meet the needs of coastal regions. We recommend to use the checklists together with the "Guidance on Sustainable Mobility in rural tourism communities" that was developed by the NIT – Institute for Tourism Research in Northern Europe (seated in Kiel/Germany) and can be found at https://www.smarta-net.eu/guidance_documents/. SMARTA-NET is an initiative of the European Commission, under DG MOVE that aims to promote sustainable and resilient mobility connections between rural areas, within remote areas such as islands, and between remote rural areas (including isolated regions) and urban areas, taking into account the need to support ecotourism. For further information see www.smarta-net.eu.

Bookable ticket for the entire journey (For which regions of origin is this already possible and can therefore be specifically advertised?)

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Notes

Incentives for travelling by public transport (e.g. discounts on room rates, rental offers, competitions, discounted use of local mobility services, etc.) - see also Mobility

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Notes

Transmission of the guest card with included mobility offer before departure

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Notes

First and last mile

Hotel and train station shuttle (with alternative drive) incl. bike/ski/stroller/luggage transport

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Notes

(E-)Car sharing at the arrival station

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Notes

(E-)bike rental at the arrival station for day guests! - see Checklist Multimodal mobility on site

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Notes

Rental offers on site, e.g. (e-)bicycles incl. trailer/child's seat/helmet, ski equipment, buggies, (e-)transport bikes, etc.

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Notes

Attractive bus stop surroundings

Embedding in a local visitor guidance system

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Notes

Attractive stops/stations with more comfortable waiting areas thanks to roofing, lighting, seating, etc.

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Notes

Clear information at public transport stops as important arrival or departure points (both for timetables and tourist offers and real-time displays)

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Notes

Parking space management

Car park concept (e.g. collective car parks, management with transparency regarding the use of revenue)

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Notes

Traffic management for organised coach tours to control visitor flows

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Notes

Traffic management for (large) events

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need more information

implementation not sensible

Notes

Secure car park to leave your own car during your stay

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should be implemented

need more information

implementation not sensible

Notes

Car-free zone(s)

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does not yet exist

should be implemented

need more information

implementation not sensible

Notes

Own ideas