

Mobility in tourism regions - Analysis of the current situation

Checklist Company mobility management

Sensitisation/training

Staff training on environmentally friendly mobility options

already exists

good

rather poor

expansion/improvement desired

does not yet exist

should be implemented

need more information

implementation not sensible

Notes

Organising fuel-saving training courses or competitions to motivate drivers in public transport or complementary on-demand transport to adopt a more environmentally friendly driving style

already exists

good

rather poor

expansion/improvement desired

does not yet exist

should be implemented

need more information

implementation not sensible

Notes

Checklists available at: <https://www.klimaaktiv.at/service/tools/mobilitaet/checklist-tourismus-mobilitaet.html>

This checklist was developed by the Federal Ministry of Climate Action, Environment, Energy, Mobility, Innovation and Technology of the Republic of Austria. It is part of a set of five checklists on sustainable tourist mobility. In order to make the checklists accessible to tourism and mobility stakeholders in rural communities in other countries, they were translated into English during the SMARTA-NET project and slightly supplemented to also meet the needs of coastal regions. We recommend to use the checklists together with the "Guidance on Sustainable Mobility in rural tourism communities" that was developed by the NIT - Institute for Tourism Research in Northern Europe (seated in Kiel/Germany) and can be found at https://www.smarta-net.eu/guidance_documents/. SMARTA-NET is an initiative of the European Commission, under DG MOVE that aims to promote sustainable and resilient mobility connections between rural areas, within remote areas such as islands, and between remote rural areas (including isolated regions) and urban areas, taking into account the need to support ecotourism. For further information see www.smarta-net.eu.

Promoting active mobility

Bicycle parking facilities (lockable, covered, with e-charging point)

already exists	does not yet exist
good	should be implemented
rather poor	need more information
expansion/improvement desired	implementation not sensible

Notes

Dressing and shower facilities for employees who cycle to work

already exists	does not yet exist
good	should be implemented
rather poor	need more information
expansion/improvement desired	implementation not sensible

Notes

Company bike rental systems with e.g. (e-)bikes, (e-)folding bikes, (e-)transport bikes for business trips

already exists	does not yet exist
good	should be implemented
rather poor	need more information
expansion/improvement desired	implementation not sensible

Notes

Promoting environmentally friendly processing of business trips

Company (e)-car sharing for business trips

already exists

good

rather poor

expansion/improvement desired

does not yet exist

should be implemented

need more information

implementation not sensible

Notes

Fleet transition to emission-free electromobility

already exists

good

rather poor

expansion/improvement desired

does not yet exist

should be implemented

need more information

implementation not sensible

Notes

E-charging stations for both company cars and private vehicles

already exists

good

rather poor

expansion/improvement desired

does not yet exist

should be implemented

need more information

implementation not sensible

Notes

Incentives and restrictions for employees

Offering a job ticket

already exists

good

rather poor

expansion/improvement desired

does not yet exist

should be implemented

need more information

implementation not sensible

Notes

Support carpooling

already exists

good

rather poor

expansion/improvement desired

does not yet exist

should be implemented

need more information

implementation not sensible

Notes

Setting up a company shuttle

already exists

good

rather poor

expansion/improvement desired

does not yet exist

should be implemented

need more information

implementation not sensible

Notes

Enable working from home where possible

already exists

good

rather poor

expansion/improvement desired

does not yet exist

should be implemented

need more information

implementation not sensible

Notes

Company car park management (e.g. public transport card or car park)

already exists

good

rather poor

expansion/improvement desired

does not yet exist

should be implemented

need more information

implementation not sensible

Notes

Own ideas