



SMARTA-NET evaluation findings for the German Lighthouse Site

Kusel District, Rhineland-Palatinate



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Number of vehicles

- Most households own a car with an average of two cars per household
- Almost two thirds own one or several bikes and almost one third has an e-bike

Vehicle	Available in ... of households	Average number per household (base: respondents with respective vehicle)	Average number per household (base: all respondents)	Maximum number per household
Car	93%	2,0	1,9	5
Electric car ¹	10%	1,0	0,1	1
Moped/motorcycle	20%	1,6	0,3	3
Bike	62%	2,5	1,6	6
E-bike ²	30%	1,7	0,5	2
E-scooter	4%	1,1	0,0	7

Table 1: Number of vehicles per household (n=385)

Source: SMARTA-NET Survey on Kusel/Germany

Modal Split

- 95 % answered they have a standard route for the way to their place of purpose
- Majority of the trips made by car, followed by walking and by bike
- Public transportation is used by 18 % of respondents from Kusel district for leisure day trips

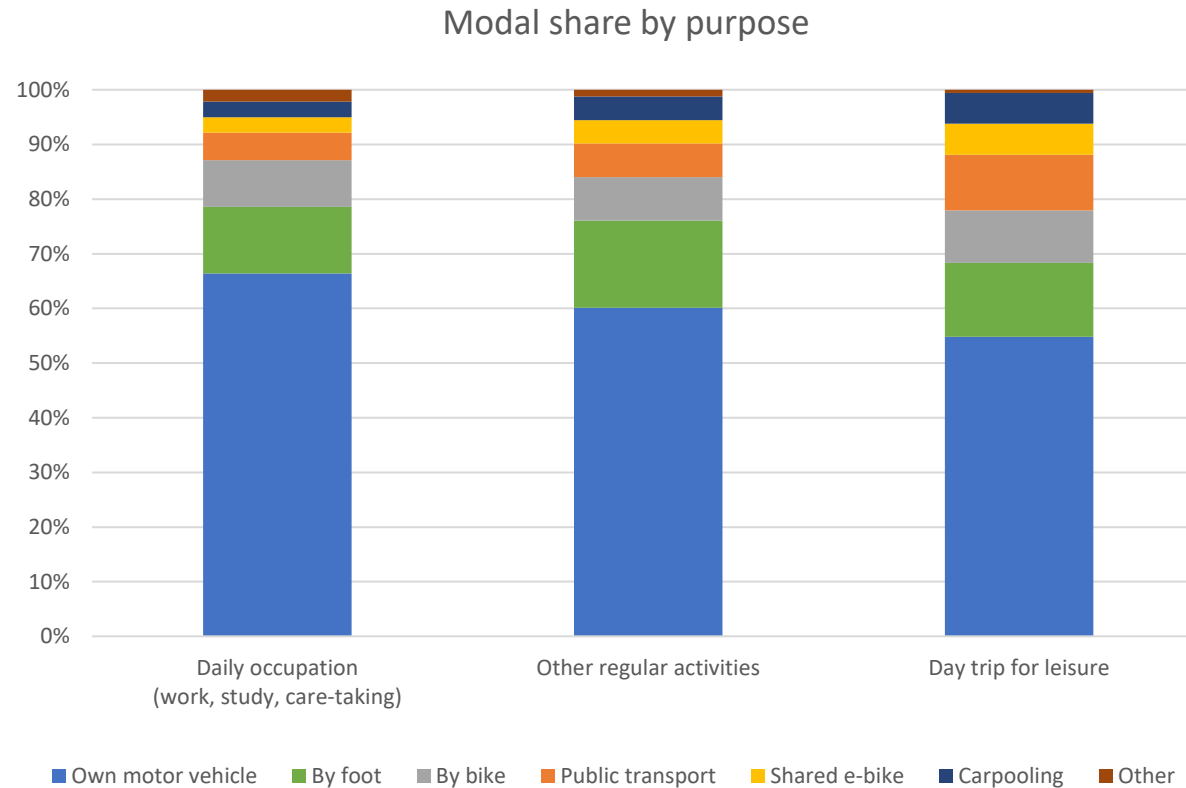


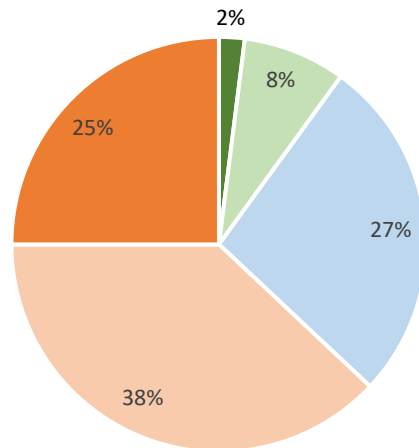
Figure 1: What mode of transport do you use to make your trips? (multiple answers possible, n=359, n=353, n=346)

Source: SMARTA-NET Survey on Kusel/Germany

Satisfaction with public transport

- Almost two thirds are dissatisfied with the public transport offer in Kusel
- A little more than half of respondents think that the information about public transport in the region is accessible

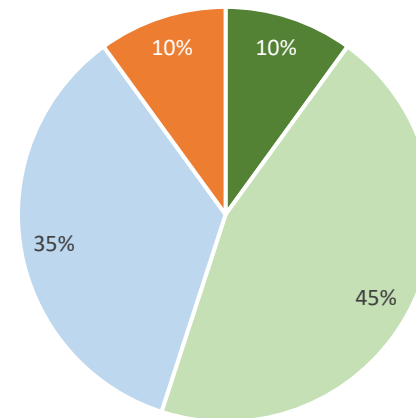
Satisfaction rate public transport



■ Extremely satisfied ■ Satisfied ■ Neutral ■ Dissatisfied ■ Strongly dissatisfied

Figure 2: How satisfied are you with the public transport offer in your municipality? (n=302)

Information accessibility public transport



■ Very accessible ■ Accessible ■ Neutral ■ Not accessible

Figure 3: How accessible is information about public transport in your region? (n=322)

Consideration of carbon footprint

- Most respondents do not consider their carbon footprint when travelling
- Those considering their carbon footprint have adopted several strategies

Consideration of carbon footprint

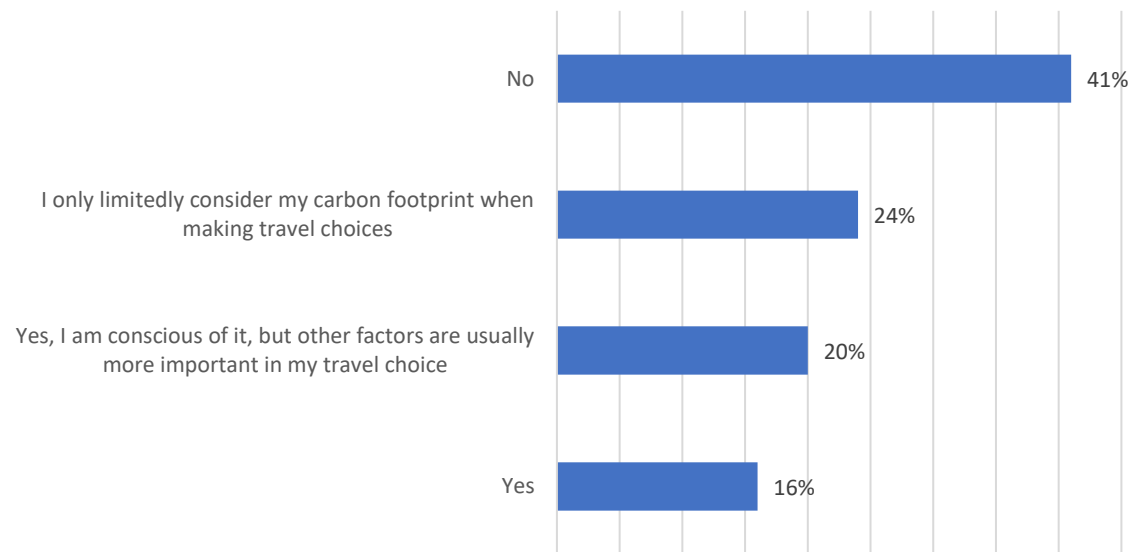


Figure 4: Do you consider environmental issues and carbon footprint in relation to your travels? (n=327)

Change of mobility behaviour due to reflection of carbon footprint

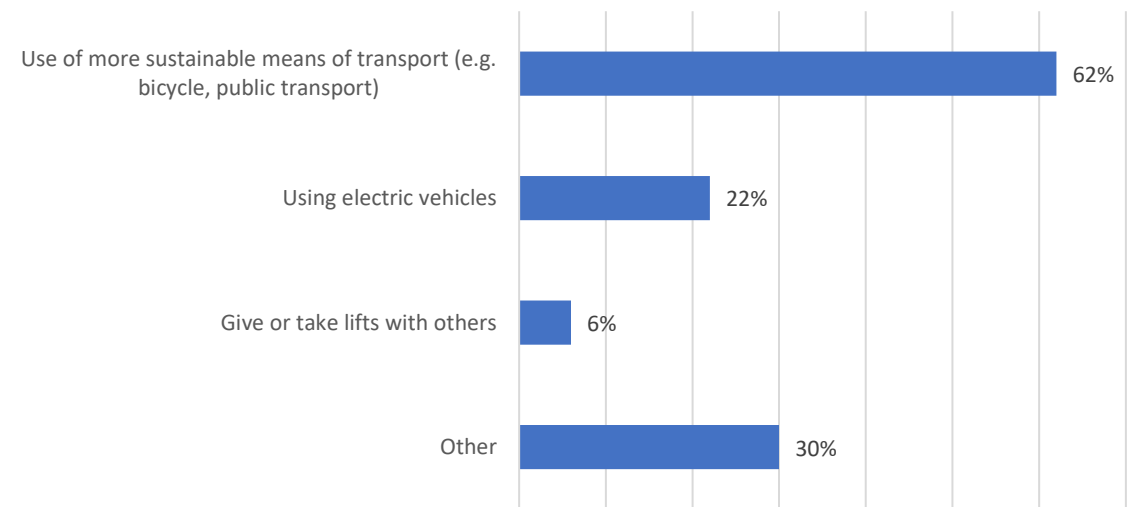


Figure 5: How is this reflected in your behaviour? (multiple answers) (n = 60)

Thank you for your attention!