

5th European Rural Mobility Network Meeting
Workshop outline (Session: 15th May 2024, 16:00 – 17:30)

Title of workshop:	Building partnerships between tourism and mobility stakeholders – what is the common ground and what data is needed?	
Workshop Lead	NIT (Bente Grimm and Rieka Oldsen)	
Short description of the workshop and purpose:		
<p>The workshop will focus on partnerships between mobility and tourism stakeholders. The participants will be split into three groups, which differ by landscape, topography and tourism intensity. Keeping their region in mind, they will answer the questions of what do tourism and mobility stakeholders have in common, why should the stakeholders work together, what do tourism stakeholders need to know from mobility stakeholders, what do mobility stakeholders need to know from tourism stakeholders and what data is needed.</p> <p>Anyone who is interested in the topic can take part in the workshop. The purpose is to give participants the opportunity to exchange experiences and express their specific needs in this topic. The results of the workshop will ultimately provide information on how partnerships can be established between the stakeholders and what is needed for this. The results will also be available for different types of regions.</p>		
Structure of the session*:		
<i>Timing</i>	<i>Sub-session name</i>	<i>Short description</i>
16:00 – 16:10	Welcome and introduction	Intro by Partner and getting to know each other
16:10 – 16:20	Good practice	Good practice example from Madeira Claudio Mantero
16:20 – 16:30	Good practice	Good practice example from Germany Monica Mendez, Bingen-Ruedesheimer Shipping Company
16:30 – 17:10	Group exercise	Participants will work together in three groups to discuss a series of questions and share experiences on partnerships between tourism and mobility stakeholders
17:10 – 17:25	Outcome of group exercise	Each group summarises the most important points discussed during the group exercise and shares them with the other groups
17:25 – 17:30	Final words	Workshop lead closes the session

