



The role of mobility to support rural development in Alentejo Region

5th MEETING OF THE EUROPEAN RURAL MOBILITY NETWORK

Connecting touristic destinations to sustainable mobility networks

15 – 16 May 2024, Évora, Portugal



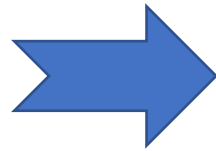
Alexandra Correia | **ADRAL**
AGÊNCIA DE DESENVOLVIMENTO REGIONAL DO ALENTEJO



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ADRAL Mission: Economic and social development of the Alentejo region through co-operation with other agents in the territory, in an interface position between partners, policies and resources.

IMPROVE OF RURAL MOBILITY



IMPROVE REGIONAL DEVELOPMENT

Rural mobility can be viewed as an “enabler” or as a “multiplier” that can allow or improve outcomes and enhance value to other investments and for the regional development as a all.

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Territorial and social cohesion

MOBILITY

- Distance
- Size of urban centres
- Density
- (...)

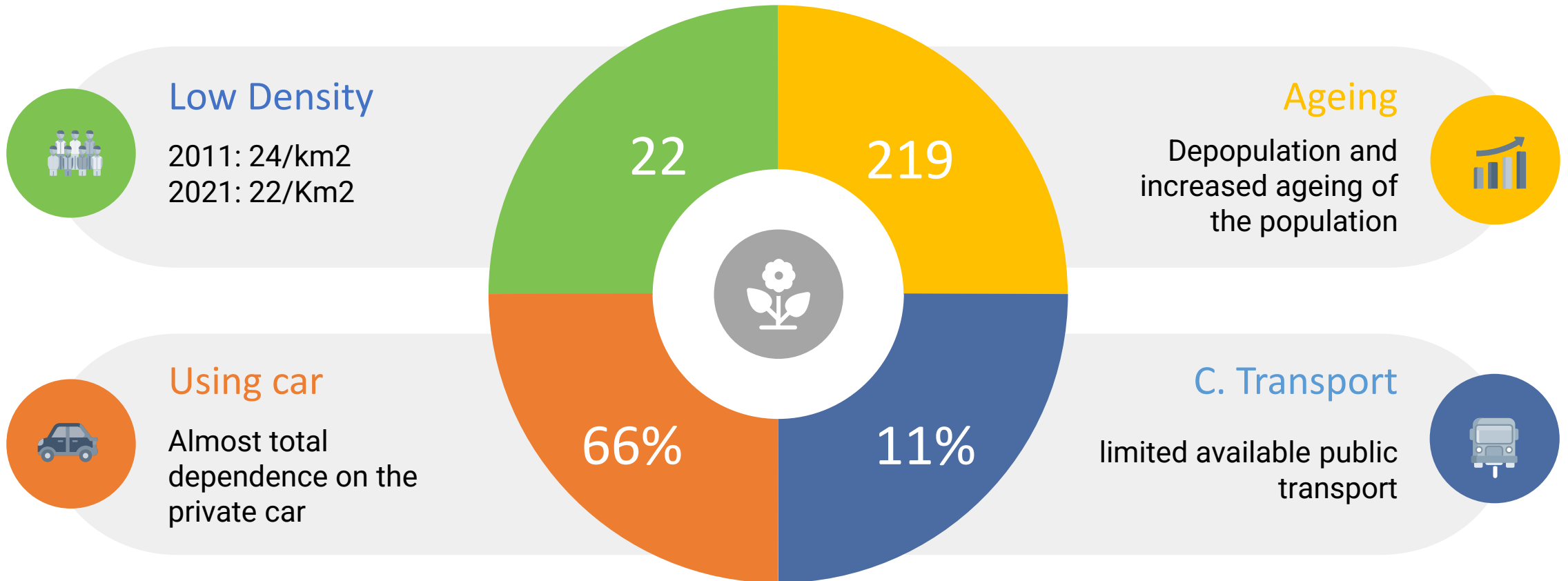
TRANSPORT POVERTY

- Accessibility poverty
- Mobility poverty
- Transport affordability

ACCESSIBILITY

- Basic services
- Internet
- Social and cultural
- (...)

Alentejo (2021 censos)



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Old People

Dependent from CT or from others

Children/Teenagers

Good for school but not for independent travel

Disabled people

Dependent from others

Working people

Dependent on car | Few CT | Expensive

Different social groups
Different Needs
Different solutions?

MOURA VAI RECEBER UM PROJETO PIONEIRO PARA A CRIAÇÃO DE UMA REDE DE TRANSPORTES ARTICULADA

9 de abril, 2018



“Vamos Juntos, sobre rodas”

Mourão: Projeto “Ambulância Social” já apoiou 62 municípios



Largo Gago Coutinho
Vila Viçosa



Novo espaço
A mesma qualidade

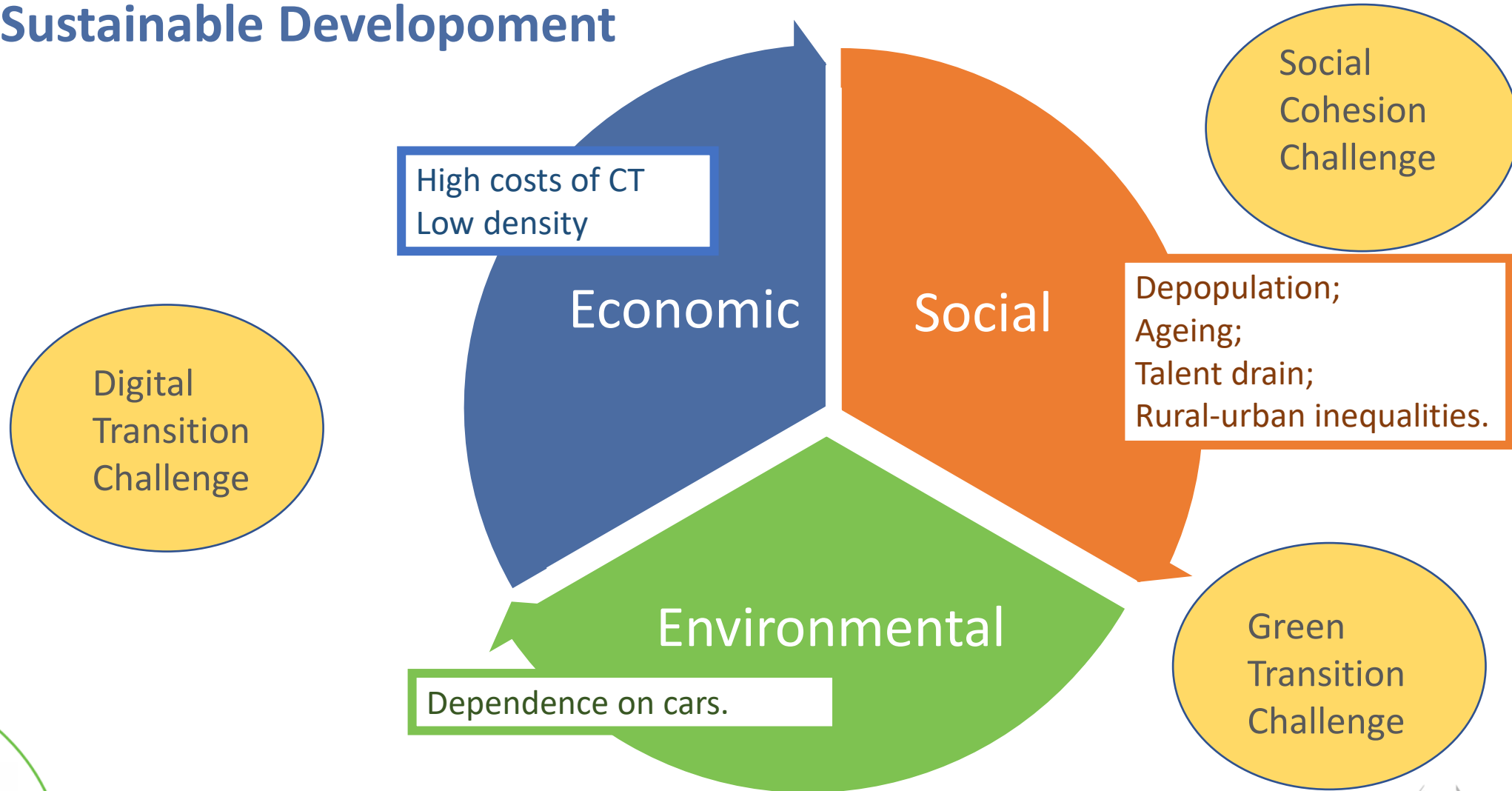
O projeto “Ambulância Social”, da Câmara Municipal de Mourão, está em vigor há um ano e já apoiou 62 municípios do concelho, tendo realizado 127 viagens.

Já com um total de 30 mil quilómetros realizados e um investimento, por parte da autarquia, de 10 247,79€, o projeto -temo se revela um apoio fundamental para muitos utentes no acesso aos cuidados de saúde -segundo o município em nota de imprensa.



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Sustainable Development



“Rethinking Rural Mobility in Alentejo”

- Design Sustainable Mobility Plans adapted to the Alentejo region as a rural area;
- Test and implement shared mobility solutions in a rural context adapted to the characteristics of Alentejo;
- Utilize available funding opportunities for sustainable mobility solutions and find new forms of funding;
- Share and improve articulation between the different levels: municipality - Inter-municipalities – Regional – National – European;
- Improve communication in different modes and involve population and stakeholders;
- Finding synergies between mobility and tourism that can be of added value to both;

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Mobility can be a support for sustainable development in Alentejo:

- Better access to jobs, education, health and social services, leisure amenities and social life;
- Avoid people and families leaving from the region (young and working age people);
- Avoid isolation of the elderly – Alentejo became a better place to live;
- Improve economy - leverage effect;
- Less use of private cars, leads to lower fuel consumption, greenhouse gas emissions;
- Improving equal opportunities at local and regional level –Territorial Cohesion;



THANK YOU



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