



# WRAP UP WORKSHOP

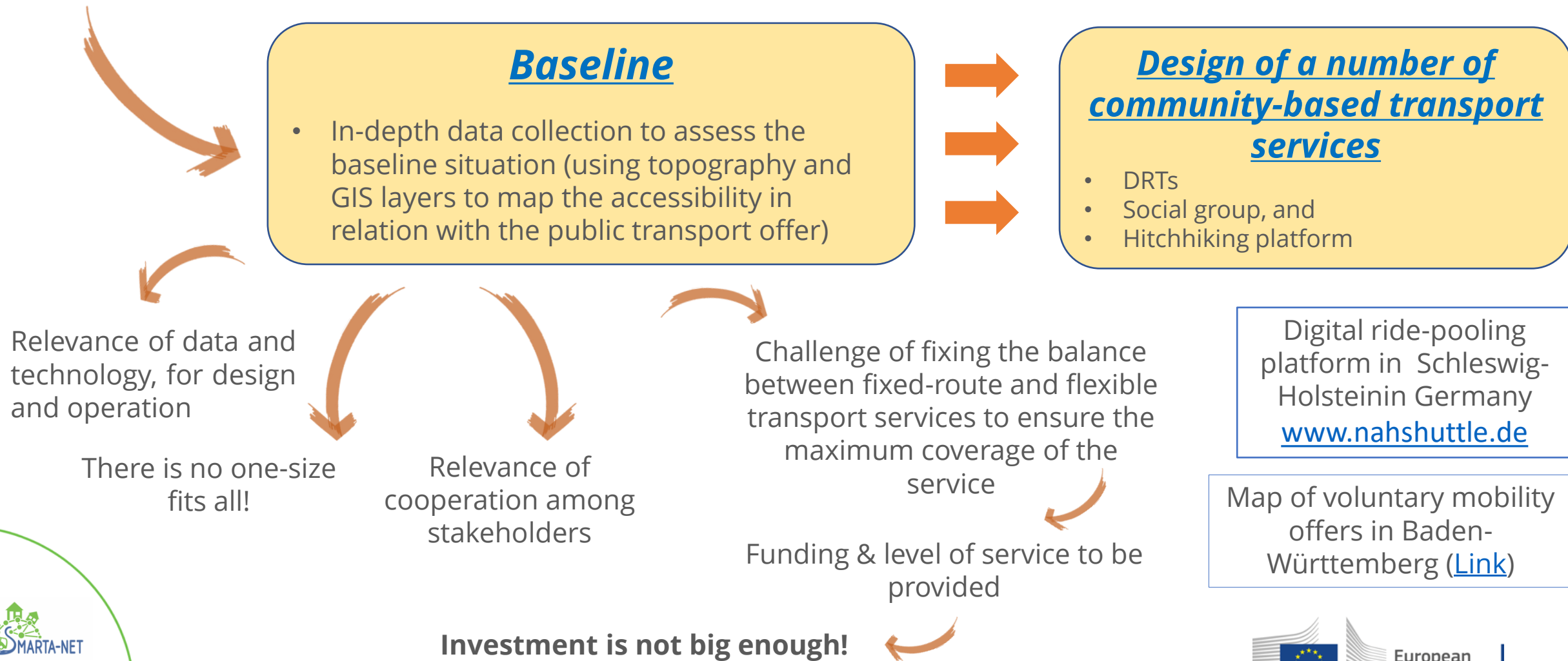
## Demand-Responsive transportation a success?



4<sup>th</sup> ERMN (online) meeting, 13/03/2024



# Case study of Bagni di Lucca – Garfagnana Valley – Tuscany Region, Italy



## **DRT key features**

- Different Service schemes (route&times)
- On-line and off-line services
- Types of vehicles
- Booking and scheduling
- Marketing campaign

**Relevance of the personal contact: get in touch with people**

## **Case study of the Municipality of Zeri**

- 25 hamlets
- Very low population density
- Data collection and analysis
- Definition of the coverage area of the new DRT service
- Service key aspects
- Key role of the TDC

**Pay attention when saying 'starting small', future proofing or where you might be is needed**

**COMPLEXITY**