2nd MEETING OF THE EUROPEAN RURAL MOBILITY NETWORK

Connecting touristic destinations to sustainable mobility networks

11-12 October 2023, Bingen am Rhein, Germany

with site visit on the 10th of October

Framework of the session

- Participants proposed several topics to guide the discussion

- The SMARTA-NET Team clustered these into four main groups

- Those who asked questions will be at the cluster table. Others can choose which table to join.

- The only rule is that once we begin, people must stay at their table. They should not go from table to table.

- A SMARTA-NET person has been assigned to each table, as facilitator / note-taker

Source: acorn.works

The sessions belongs to the ERMN members!

Clusters

INTEGRATION & STANDARDS

INSTITUTIONAL & ORGANISATIONAL FRAMEWORKS

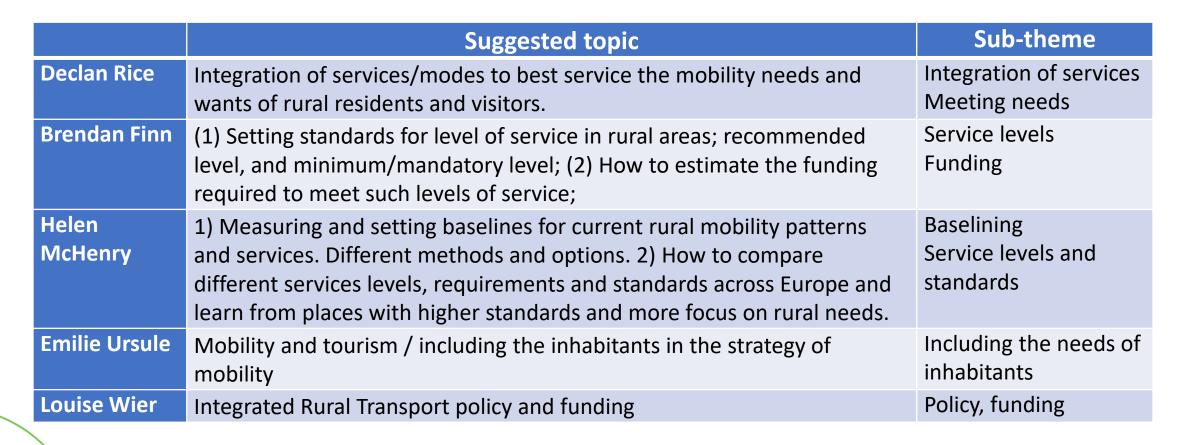**RURAL TOURISM AND MOBILITY**

COMMUNICATION AND BEHAVIORAL CHANGE

CLUSTER A
Integration & Standards

	Suggested topic	Sub-theme
Declan Rice	Integration of services/modes to best service the mobility needs and wants of rural residents and visitors.	Integration of services Meeting needs
Brendan Finn	(1) Setting standards for level of service in rural areas; recommended level, and minimum/mandatory level; (2) How to estimate the funding required to meet such levels of service;	Service levels Funding
Helen McHenry	1) Measuring and setting baselines for current rural mobility patterns and services. Different methods and options. 2) How to compare different services levels, requirements and standards across Europe and learn from places with higher standards and more focus on rural needs.	Baselining Service levels and standards
Emilie Ursule	Mobility and tourism / including the inhabitants in the strategy of mobility	Including the needs of inhabitants
Louise Wier	Integrated Rural Transport policy and funding	Policy, funding

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CLUSTER B
Institutional/organisational frameworks

	Suggested topic	Sub-theme
Carmen Caetano	Articulation between municipalities and private organizations in the implementation of solutions	Public-private cooperation
Declan Turnbull	How to integrate public, private and community transport providers in a rural area.	Integration of providers
Maria Siti	overcoming bureaucratic barriers related to new mobility services and policies	Institutional arrangements
Dace Pinupe	Obstacle/ barriers to sustainable tourism in rural regions and their overcoming	Overcoming barriers

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CLUSTER C
Rural tourism and mobility

	Suggested topic	Sub-theme
Martina Comerford	Rural Tourism, rural connectivity	Connectivity for rural tourism
Afroditi Papadaki	Sustainable tourist mobility in rural regions	Rural tourism
Ilze Millere	Tourism product development involving local stakeholders	Tourism product
Filippo andrea Rossi	Sustainable tourist mobility	
Luca Tramini	Sustainable tourist mobility	

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CLUSTER D
Communication & Behavioral change

	Suggested topic	Sub-theme
Alexandra Correia	Communication of both services: for inhabitants and tourists	Communication
Karl-Heinz Schoon	Especially for guests from abroad, there are language barriers to finding and understanding local mobility and tourism offers. What good options are there to make translating text or speech into foreign languages easy and understandable?	Language barriers Translation tools
Adela Pixova	Are there any software solutions for free or in a testing / learning mode to be used for urban mobility solutions? E.g. for shared mobility, mobility on demand, car rolling etc. How is the insurance and responsibility solved in shared mobility issues?	Free/test software Insurance issues
Maria Pratsinaki	Ways to change culture	Behaviours

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Summary

INTEGRATION & STANDARDS	
	Suggested topic
Declan Rice	Integration of services/modes to best service the mobility needs and wants of rural residents and visitors.
Brendan Finn	(1) Setting standards for level of service in rural areas; recommended level, and minimum/mandatory level; (2) How to estimate the funding required to meet such levels of service;
Helen McHenry	1) Measuring and setting baselines for current rural mobility patterns and services. Different methods and options. 2) How to compare different services levels, requirements and standards across Europe and learn from places with higher standards and more focus on rural needs.
Emilie Ursule	Mobility and tourism / including the inhabitants in the strategy of mobility
Louise Wier	Integrated Rural Transport policy and funding

INSTITUTIONAL & ORGANISATIONAL FRAMEWORKS	
	Suggested topic
Carmen Caetano	Articulation between municipalities and private organizations in the implementation of solutions
Declan Turnbull	How to integrate public, private and community transport providers in a rural area.
Maria Siti	overcoming bureaucratic barriers related to new mobility services and policies
Dace Pinupe	Obstacle/ barriers to sustainable tourism in rural regions and their overcoming

RURAL TOURISM AND MOBILITY	
	Suggested topic
Martina Comerford	Rural Tourism, rural connectivity
Afroditi Papadaki	Sustainable tourist mobility in rural regions
Ilze Millere	Tourism product development involving local stakeholders
Filippo andrea Rossi	Sustainable tourist mobility
Luca Tramini	Sustainable tourist mobility

COMMUNICATION AND BEHAVIORAL CHANGE	
	Suggested topic
Alexandra Correia	Communication of both services: for inhabitants and tourists
Karl-Heinz Schoon	Especially for guests from abroad, there are language barriers to finding and understanding local mobility and tourism offers. What good options are there to make translating text or speech into foreign languages easy and understandable?
Adela Pixova	Are there any software solutions for free or in a testing / learning mode to be used for urban mobility solutions? E.g. for shared mobility, mobility on demand, car rolling etc. How is the insurance and responsibility solved in shared mobility issues?
Maria Pratsinaki	Ways to change culture

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THANK YOU

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AGENDA – Day 2

Day 2: Thursday, 12th October	
0830-0900	Meet and greet, Check-in
0900-0915	**Introduction to Day 2** • Presentation of the scope and framework of Day 2
0915-10:30	**Parallel Session** • This session will be guided by the topics proposed by participants in advance and also on Day 1; topics will be clustered and participants split into groups
1030-1100	*Coffee and Networking*
1100-1145	*Panel discussion* *How to bring about implementation at sufficient scale to meet rural mobility needs* *The discussion will be focused on the following issues:* • *Understanding the scale of what is needed and related implications* • *How to measure rural mobility and identify areas of particular need* • *Delivery: what is the delivery structure needed to address rural mobility, at the level of national, regional, and local authorities*
1145-1230	*Closing plenary* *Building Capacity* *Training, thematic networking and exchange among the ERMN members*
1230-1300	*Wrap-up and conclusion*
1300-1400	*Lunch at venue*