

# Mobility in support of sustainable rural tourism



**World Café**

ERMN-meeting, Session 2 – October, 11th, Bingen

# Concept

- World Café format session with focus on mobility in support of rural tourism, around 5 target questions/themes and round table discussions
- This requires people to move from table to table, so it is dynamic and participants will get to meet many others



Source: Klaxoon

# Suggested questions

- **Developing mobility in support of rural tourism**

- 1) What is needed for mobility services in support of rural tourism to be at-scale, replicable and durable?
- 2) Can tourism players take the initiative in developing mobility solutions – what examples in leadership, cooperation, and organisation do we see from practice?
- 3) New, expanded or innovative services connecting to the main public transport - what examples do we see from practice in rural tourism areas?
- 4) Who should pay for mobility in support of rural tourism? Assuming there is enhanced value, who benefits within the value chain – who is willing or should be required to contribute?
- 5) How can we achieve better information for tourists on sustainable mobility options in rural regions? (pre-travel and on-site)? What examples from practice influence people to arrive without car, or to use it less on-site?

