

The SMARTA-NET Task on financing options for Rural Mobility



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Purpose

Challenges

Dispersed Funding for rural mobility

Lack of awareness and understanding of all the potential sources of funding

Limited timeframe and not specific streams or allocation



Opportunity/Objectives

Clear and accessible GUIDANCE on funding sources, investments and business model options

Capacity building to local implementers

Feedback to European/National policy-makers



Relevance

What is the Guidance about?

Technical reports on Funding opportunities and implementation mechanisms for:

- shared mobility
- active mobility
- assessment of the integration with public transport
- revenue-earning potential of rural mobility solutions
- the sufficiency and durability of observed financing arrangements

National, regional and local funding sources

Private sector Investments including start-ups and venture capital

Blending of private financing and public sector financing

Local resources (assets, labour, professional skills, sponsorship...)

Commercial income including sales, user fees, etc.

What will you gain?

- Report on Funding opportunities
- Set of guidance targeted to different users
 - How to develop a funding package for a rural mobility scheme:
 - How to apply for funding?
 - How to exploit the resources available in the local communities

Target Groups

Rural Municipalities

Mobility operators

Local
Actors

Tourists operators
and agencies

Leading
Associations

Country-based

guidance



Where we would really welcome your input



- Participate to Workshops targeted to assess local needs in terms of funding and financing options for sustainable mobility and tourism

- Participate to the Survey on available funding opportunities at local level
- Support to the examination of the mandate framework



- Provide Feedback on the technical report

- Update partners about new/additional specific funding schemes for mobility and tourism available at local level



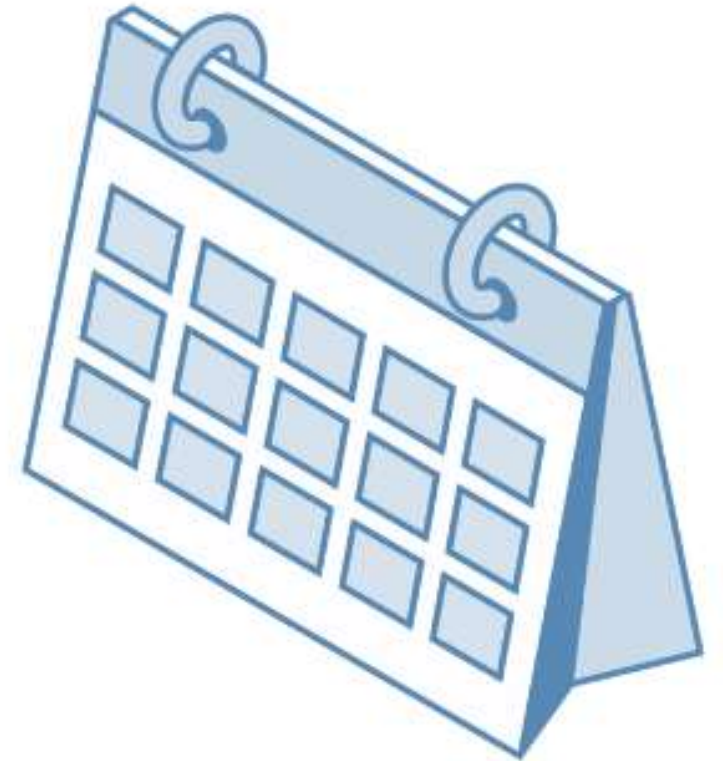
Format

- Production of Guidance in a printed format suitable for the target End-Users into all official EU languages
- Online Guidance accessible for the ERMN members



Timeline

- Sep-Oct 2023
 - Validation Workshop with ERMN member
- Feb-Mar 2024
 - Production of the first **technical report** and **recommendations**
- Apr-Aug 2024
 - Publication of the **Guidance**, for the different users
- Sep-Dec 2024
 - Guidance produced in **all EU languages**, info set on the web





THANK YOU



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