

# Guidance on connecting tourist destinations to resilient mobility networks

Output of task 2



**Bente Grimm & Rieka Oldsen**

1st ERMN Online-Meeting – June, 6th, 2023





# Purpose

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- Guideline on sustainable mobility in rural tourism communities
- The purpose of the guide is
  - to inform users how to connect **tourist destinations** to resilient sustainable **mobility networks** and
  - to adapt **mobility offers** to **tourists needs**, e.g.
    - time scheduling and frequencies,
    - coherence and information,
    - purchase of tickets



# Relevance

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The guideline helps users to gain knowledge of sustainable mobility in rural tourism communities, gives good practice examples of inspiring and sustainable touristic mobility offers and provides guidance on how to implement sustainable mobility solutions in their regions.

## Content of the guideline

1. Tourist mobility in rural areas: Situation, challenges and goals
2. Come together - Networking and joining forces
3. Inspiration and information with focus on sustainable mobility in rural tourism areas
4. Arrival and last mile – hints and tips for rural regions
5. Mobility on site – hints and tips for rural regions
6. Money, money, money – Financing and funding possibilities



# Target Groups & Input

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- Main target groups: **local authorities** and **sustainable rural tourism providers**
- ERMN members have the exclusive opportunity to read the guide and provide feedback before publication
- Participants of tomorrow's workshop 'Sustainable Mobility in Tourism', will be able to contribute topics of interest to the guide



# Format & Timeline

## August 2023

- Draft version of the guideline is ready to comment

## September 2023

- Selected experts and Lighthouse sites are invited to give feedback

## October 2023

- Presentation at the 2<sup>nd</sup> ERMN-meeting
- Pilot test with a set of volunteer readers from the ERMN

## November 2023

- Finalization of guideline (pdf and paper version)
- Translation into different languages



# Contact



NIT – Institute for Tourism Research  
in Northern Europe  
Fleethörn 23  
D - 24103 Kiel  
Germany  
[www.nit-kiel.de](http://www.nit-kiel.de)



Bente Grimm  
Head of Tourist Mobility Research  
phone +49 (0) 431 666 567 18  
[bente.grimm@nit-kiel.de](mailto:bente.grimm@nit-kiel.de)



Rieka Oldsen  
Research Assistant  
phone +49 (0) 431 666 567 22  
[rieka.oldsen@nit-kiel.de](mailto:rieka.oldsen@nit-kiel.de)